

Casitas Municipal Water District
RECREATION COMMITTEE
Agenda
Brennan/Kaiser
November 8, 2022 – 10:00 a.m.

This meeting will be conducted in person at the District Office and also
via teleconference.

Join Zoom Meeting

<https://us06web.zoom.us/j/96751747493?pwd=QXVtK0ZmOVFISDJpVi9pNlVvM1VyUT09>

Meeting ID: 967 5174 7493 Passcode: 181130

To participate or listen to the meeting via telephone please call

(888) 788-0099 or (877) 853-5247

Enter Meeting ID: 967 5174 7493#

Passcode: 181130#

1. Roll Call
2. Public comments.
3. Discussion of Casitas Water Adventure lifeguard recruitment/compensation.
4. Review of Recreation Report for September 2022.
5. Review of Incidents and Comments.

Right to be heard: Members of the public have a right to address the Board directly on any item of interest to the public which is within the subject matter jurisdiction of the Board. The request to be heard should be made immediately before the Board's consideration of the item. No action shall be taken on any item not appearing on the agenda unless the action is otherwise authorized by subdivision (b) of §54954.2 of the Government Code. If you require special accommodations for attendance at or participation in this meeting, please notify our office 24 hours in advance (805) 649-2251 ext. 113. (Govt. Code Section 65954.1 and 54954.2(a). Please be advised that members of the Board of Directors of Casitas who are not members of this standing committee may attend the committee meeting referred to above only in the capacity of observers, and may not otherwise take part in the meeting. (Govt. Code Sections 54952.2(c)(6)

**CASITAS MUNICIPAL WATER DISTRICT
MEMORANDUM**

TO: RECREATION COMMITTEE
FROM: MICHAEL L. FLOOD, GENERAL MANAGER
SUBJECT: **DISCUSSION OF CASITAS WATER ADVENTURE LIFEGUARD
RECRUITMENT/COMPENSATION**
DATE: 11/04/2022

RECOMMENDATIONS:

The Recreation Committee recommend the following incentives being enacted for Casitas Water Adventure Lifeguard positions:

- Paid Training Incentive: Provide 40 hours of paid training (American Red Cross) to lifeguard trainees including all necessary books and materials (must complete the course and obtain the certificate).
- \$200 4th of July Incentive: Returning lifeguard incentive of \$200 for those who stay through the 4th of July (must attend all assigned shifts through the 4th of July – returning lifeguards only).
- \$200 End of Season Incentive: New and returning lifeguard incentive of \$200 for those that stay the entire season (must attend all assigned shifts during the entire season – all lifeguards are eligible).

BACKGROUND:

This past season, lifeguard recruiting for the Casitas Water Adventure (CWA) proved a challenge wherein the number of lifeguards necessary to operate seven days a week was not achieved and an abbreviated schedule was employed.

The new Aquatic Play Structure (APS) is expected to be in place for the Memorial Day 2023 opening of the CWA and a full staff of lifeguards will be needed in order to operate the full season.

The Committee requested a discussion item to be placed on the November Committee Agenda to discuss various issues of Casitas Water Adventure Lifeguard Recruitment.

DISCUSSION:

The Casitas Water Adventure requires approximately 65 to 70 trained lifeguards to monitor the Lazy River and Water Playground Structure.

Current practice requires all prospective lifeguards to complete the following prior to being hired:

- Submit a job application.
- Complete the American Red Cross Lifeguarding with California Title 22 First Aid (approximately 40 to 43 hours of curriculum) and possess an American Red Cross Lifeguarding certificate. The cost to the attendee is \$60 for books and materials.

- Demonstrate a skills swim test.
- Complete a job interview.
- If placed on the hiring list as a result of the job interview, successfully pass Livescan (fingerprinting) and drug screening.

Currently, the pre-employment process (American Red Cross Lifeguard Training, etc.) doesn't involve any compensation, only the chance at a paid seasonal position at the Casitas Water Adventure.

RECOMMENDATIONS:

In order to enhance recruitment of lifeguards for the CWA, staff recommends the following:

- Enhanced Marketing: CWA staff is currently reviewing and constructing marketing ideas to attract local residents.
- Paid Training Incentive: Provide 40 hours of paid training (American Red Cross) to lifeguard trainees including all necessary books and materials (must complete the course and obtain the certificate).
- \$200 4th of July Incentive: Returning lifeguard incentive of \$200 for those who stay through the 4th of July (must attend all assigned shifts through the 4th of July – returning lifeguards only).
- \$200 End of Season Incentive: New and returning lifeguard incentive of \$200 for those that stay the entire season (must attend all assigned shifts during the entire season – all lifeguards are eligible).

FINANCIAL IMPACT:

Enhanced Marketing: Cost not known at this time but expected to be nominal.

Paid Training: Assuming approximately fifty new lifeguards would need to be trained –
Approximate Cost: \$36,700.00

Fourth of July Incentive: Assume twenty returning lifeguards – Approximate Cost: \$4,000.00

End of Season Incentive: Assume sixty lifeguards will qualify – Approximate Cost: \$12,000.00

Total Approximate Cost: \$52,700.00

Note: Recall that with the new APS, expanded operations, and a \$23 ticket price, the CWA is expected to generate an additional \$900K per season net of operational expenses and loan costs.

CASITAS MUNICIPAL WATER DISTRICT
LAKE CASITAS RECREATION AREA

DATE: October 31, 2022
 TO: Michael Flood, General Manager
 FROM: Joe Martinez III, Park Services Manager
 SUBJECT: Recreation Area Monthly Report for September 2022

Visitation Numbers

The following is a comparison of visitations for Sept 2022

	Sept 2022	Sept 2021	Aug 2022
Visitor Days	54,811	58,996	82,447
Camps	4,835	5,039	5,860
Cars	13,703	14,749	20,612
Boats	98	152	139
Kayaks & Canoes	0	0	0

Visitor Day Totals for Fiscal Year through September 2022	
2021/2022	215,788
2022/2023	266,470
%Change	21.01%

The formulas for calculating the above attendance figures derived from the daily cash reports are as follows:

Visitor Days = Daily vehicles + 30 minute passes X 3 + café passes + attendance at special events + annual vehicle decals + replacement decals + campsites occupied + extra vehicles X 4

Camps = Campsites occupied + extra vehicles

Cars = Daily vehicles + 30 minute passes X 3 + café passes + attendance at special events + annual vehicle decals + replacement decals + campsites occupied + extra vehicles

Boats = Daily boats + overnight boats + annual decals + replacement decals

Kayaks & Canoes = Daily kayaks and canoes + overnight kayaks and canoes + annual kayaks and canoes

September is the last month of our summer season. The campgrounds and Water Park were sold out Labor Day weekend. After Labor Day, weekends continued to be busy selling out most RV and Trailer sites, and the water park continued operating on Saturdays only until the end of the month. LCRA staff began preparing for the off season and the arrival of the Snowbirds.

In the month of September, we hosted two Cross Country meets, a movie in the water park and the Coyote Classic Disk Golf tournament, which had approximately 300 entries, a record number for this event. The American Bass Association (ABA) held two tournaments with a total of 28 teams. There were 371 vessels retagged for reentry, and 13 vessel inspections, with 3 passing, 3 failures and 7 cancelled / no shows. The monthly night fishing from the shoreline was held on the weekend of September 9th.

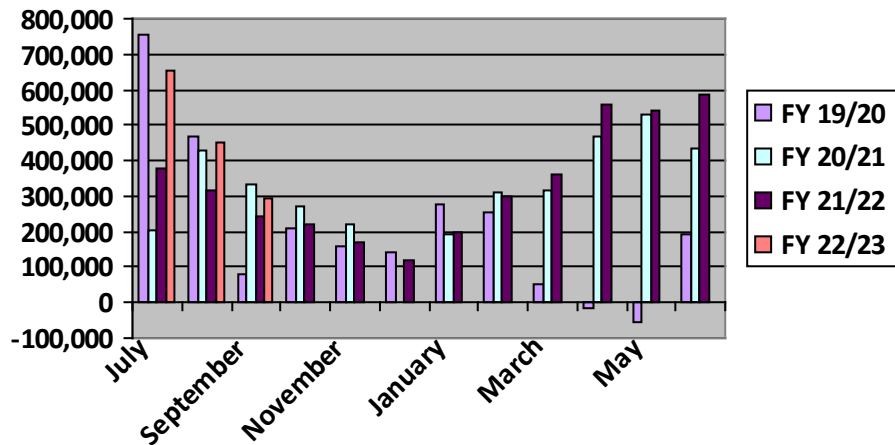
Maintenance continued preparing the groundwork for the new Casitas Water Adventure Mega Play Unit (MPU), by boring two holes for the new water lines that will feed the MPU from the existing pump room. They also continue to maintain maintenance issues throughout the LCRA, with multiple water leaks, electrical issues, plumbing, and trash cleanup. Maintenance staff met with multiple paving companies in Fox campground for the mandatory RFP meeting regarding the Fox campground project, which will include restructuring the campsites, laying conduit for future electrical upgrades, new fire pits, wider pads, approaches, pedestal, and paving of the entire campground. The project will begin October 1 with a completion date of November 18, 2022.



The Casitas Water Adventure had a busy Labor Day weekend and continued operation with Saturdays only until the 24th of September. Despite the absence of the water play structure, staffing and limiting days to weekends and some Thursday's and Friday's, the CWA had a good season. Recruitment for next season has begun and dates are being coordinated with local schools. Recruitment flyers will also be posted on our website and local businesses in hopes to attract local residence.

Revenue Reporting

Fiscal year's total figures are reported when made available for the respective months (operations, concessions, Casitas Water Adventure, etc.) per the District's Financial Summary, generated by the Chief Financial Officer.



*LCRA was 100% closed April, May, Dec and Jan 2020/21 due to the Pandemic COVID-19